

# 2016 WHO Convention

## Corporate Sponsorship Program

This year, WHO is celebrating its 31<sup>st</sup> annual homeschool convention on June 17<sup>th</sup> & 18<sup>th</sup> at the Sleep Country ShowPlex.

WHO's two-day convention welcomes over 4,000 attendees coming from Washington, Oregon, Idaho, Montana, & Canada. The Washington Homeschool Convention offers a large exhibitor hall, workshops, fun family activities for all ages, and unique opportunities for homeschool families to connect. The Exhibitor hall reflects WHO's inclusive nature to serve the diverse interests of all homeschoolers.

Any questions concerning our sponsorship program can be directed to:

The WHO Office - [whooffice@washhomeschool.org](mailto:whooffice@washhomeschool.org) or  
Kelly Comer - [ShadeTreeProductions@comcast.net](mailto:ShadeTreeProductions@comcast.net)

Thank you for your support!

## Sponsorship Opportunities

### \$5,000 Level

- Full page (6.5"x 9") corporate ad in convention program
- 12 months website advertising
- Banner ad on convention website
- Prominent placement of your logo with link on the main convention web page
- Pre & post event promotion on convention website
- Corporate name prominently displayed at convention
- Listed on email blasts
- Announcement of support at convention
- 2 - 10' x 10' exhibit spaces, OR promotional materials added to convention bags

### \$2,500 Level

- Full page (6.5"x 9") corporate ad in convention program
- Prominent placement of your logo with link on the main convention web page
- Pre & post event promotion on convention website
- Corporate name prominently displayed at convention
- Listed on email blasts
- 1 - 10' x 10' exhibit space

### \$1,000 Level

- Half page horizontal (6.5"x 4.5") corporate ad in convention program
- Prominent placement of your logo with link on the main convention web page
- Pre & post event promotion on convention website
- Listed on email blasts
- 1 - 10' x 10' exhibit space

### \$500 Level

- Quarter page vertical (3"x 4.5") corporate ad in convention program
- Prominent placement of your logo with link on the main convention web page
- Pre & post event promotion on convention website
- Listed on email blasts

### \$275 Level

- Quarter page vertical (3" x 4.5") corporate ad in convention program
- Listed on convention website and linked to your website

### \$150 Level

- Eighth page horizontal (3" x 2") corporate ad in convention program
- Listed on convention website and linked to your website

**Other Sponsorship Opportunities** - Sponsorship opportunities range from direct monetary contributions to donation of prizes, gift certificates or other items. Our staff would be happy to investigate other marketing and recognition opportunities with you.

# SPONSORSHIP CONTRACT

The sponsor identified below

\_\_\_\_\_ ,  
and the Washington Homeschool Organization (WHO) agree as follows:

1. Sponsor will support the Washington Homeschool Convention to be held from June 17th - 18th, 2016, at the sponsor level indicated below:

\$5,000

\$2,500

\$1,000

\$500

\$275

\$150

Other: \_\_\_\_\_

2. WHO requires a 50% deposit on all sponsorships. Deposit must be submitted with the signed Sponsorship Contract in order to secure sponsorship.

3. Upon receipt of signed Sponsorship Contract and required deposit, WHO will send sponsor a confirmation of sponsorship. No confirmation will be sent and no sponsorship will be acknowledged or promoted, either in print or on the WHO convention website, until sponsor has submitted the Sponsorship Contract and required deposit.

4. The remaining 50% of all WHO convention sponsorships is due no later than **May 1st, 2016**. If a participant has contracted sponsorship within 30 days of the Washington Homeschool Convention, full payment is required with submittal of Sponsorship Contract in order to confirm sponsorship. If sponsor does not meet the published deadlines, WHO cannot guarantee promotion of sponsorship.

5. Sponsor may choose not to take advantage of all of the opportunities identified for the selected sponsor level, but sponsor fee will not be adjusted.

6. It is the responsibility of sponsor to adhere to the advertising and logo specifications.

7. Advertising materials must be received prior to **May 1st, 2016**.

8. In order for sponsorship to be promoted in the 2015 Convention Program, Sponsorship Contract and 50% deposit must be received by **May 1st, 2016** unless otherwise noted.

9. This contract will automatically terminate if sponsor fee associated with the selected sponsor level is not received by WHO. Failure to pay the balance by May 1st will forfeit all benefits of sponsorship and deposit. Either party may cancel this contract by written notice to the other party. WHO will refund 75% of the sponsor fee if it cancels on or before **February 28th, 2016**.

No refunds will be given on cancellations received after **March 31st, 2016**.

11. Under no circumstance will WHO be liable to sponsor for any amount greater than the sponsor fee paid by sponsor. Sponsor will indemnify and hold harmless WHO for any liability to any third party arising from use of distribution by WHO of material supplied by sponsor in accordance with this contract.

12. This contract constitutes the entire agreement between both parties.

## **SPONSORSHIP CONTRACT, cont.**

WHO has established these policies for sponsorship opportunities for the 2016 Washington Homeschool Convention. Sponsor agrees that these policies are considered binding and agrees to adhere to these policies in order to secure a sponsorship and further grants WHO the right to use sponsor's official logo for promotional purposes.

WASHINGTON HOMESCHOOL ORGANIZATION  
PO Box 66960  
Seattle, WA 98166-0960

DATE \_\_\_\_\_

SPONSOR NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

REPRESENTATIVE/TITLE \_\_\_\_\_

EMAIL \_\_\_\_\_

PHONE \_\_\_\_\_

SIGNATURE \_\_\_\_\_